$997,500
Total donations, sponsorships, and grants given by Liberty Foundation and Liberty PR to nonprofit organizations in Puerto Rico and the U.S. Virgin Islands in 2022.

84
Number of nonprofit organizations that received support from Liberty Foundation and Liberty PR during 2022, including donations, sponsorships, public service announcements, volunteer work, and connectivity services, among others.

$4.6 million
In-kind value of public service announcements given to nonprofit organizations to promote their educational and fundraising campaigns through Liberty channels during 2022.

$6.1 million
Total grants given by Liberty since 1996.

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When we put our communities first, extraordinary things happen. We feel the embrace of the family that lost everything after Hurricane Fiona and receives with hope the help we give them. We support the entrepreneurs who are risking everything to continue growing their businesses and contribute to the economic development of our island. We proudly applaud the achievements of the young woman who completed a technical training course that allowed her to create her own website. We lend a helping hand to survivors of gender-based violence.

In short, when we put our communities first, we receive much more than we give. We renew our commitment to serve those who need it most. This was the case throughout 2022. We were able to impact a greater number of nonprofit organizations with various grants. Liberty employees doubled the number of volunteer hours spent in service to others. We supported scaled-up efforts to eradicate poverty. We made a 10-year commitment to support art education and conservation.

2023 is full of challenges and we are ready to assume them. We will continue to be facilitators of the services and opportunities that transform the lives of children, youth, and adults in Puerto Rico and the U.S. Virgin Islands. Success is assured because we have the support of collaborators who see our foundation as a promoter of socioeconomic development. We are also backed by Liberty employees and customers who believe in our mission and contribute to its continued growth, as well as our colleagues and friends from Liberty Latin America. Let’s continue to be agents of positive change.
Our communities in the South and West of Puerto Rico felt the support of Liberty and Liberty Foundation after Hurricane Fiona hit the island on September 18, 2022.

During the immediate response, we impacted more than 5,000 victims of Hurricane Fiona in southern and western communities with donations, connectivity services and recharging stations, and the delivery of essential supplies, among others. Subsequently, we established alliances for more permanent help, such as the replacement of lost home appliances and home repairs.

“This was possible thanks to the commitment of our employees, who went the extra mile on all fronts to achieve a rapid recovery of the services that were affected and donated their time and resources to help those who needed most. In addition, thousands of Liberty customers donated to our foundation the credits they received for service interruption in solidarity with the most affected communities. We are very grateful to all of them,” said Naji Khoury, President of Liberty PR and Liberty Foundation.
Donation of $15,000 to the Puerto Rico Chapter of the American Red Cross to serve the most affected communities.

Donation of $60,000 to Centros Sor Isolina Ferré to replace home appliances and mattresses lost during the emergency in Guayama and Caguas. This was made possible by grants given to Liberty Foundation by Evertec ($10,000) and Charter Communications ($50,000).

Donation of $60,000 to Habitat for Humanity to repair homes in the southern and western regions. These funds were contributed by Liberty PR customers who generously donated the credit they received for the service interruptions that occurred.

Economic support to the most affected Liberty employees and a special bonus for employees to help them face the emergency.

16 hotspots delivered to the Puerto Rico Chapter of the American Red Cross, Hispanic Federation, and Ayuda Legal PR to deal with the emergency.

19 hotspots installed at fire stations in 14 towns that have solar generation systems to maximize their use, in partnership with Solar Responders.

Transportation of supplies for families of students attending Montessori school supported by Instituto Nueva Escuela in Naguabo, Cayey and Yabucoa.

Hotspot and charging station installation in Plaza de Camuy.

Cleaning of 3 houses in Toa Ville, Toa Baja, in coordination with the organization Niños de Nueva Esperanza.

Humanitarian mission of Liberty volunteers that brought essential items donated by employees to very affected communities in San Germán, Lajas, Ponce, and Salinas.

Delivery of two tons of dog and cat food to the Canita Sanctuary in Guayama.

Collaboration with Coca-Cola to bring basic necessities to communities in Guayama, Salinas, Yauco, Cabo Rojo, Guánica and Toa Baja.

Alliance with El Nuevo Día’s “Ruta de Pueblos” to bring bottles of water to the municipalities of Villaalba, Hormigueros, Guánica, Salinas, Corozal, Añasco, Cabo Rojo, Toa Baja and Cayey.
Liberty Foundation and Grupo Guayacán successfully implemented the Connecting Your Business to Success training program with a class made up of 100 emerging businesses throughout the island.

The selected companies participated in training workshops and mentoring sessions that allowed them to develop their business strategy between the months of June and November of 2022. “The entrepreneurial education the program provides will help them strengthen their operations and make their goals a reality, benefitting their customers and the economic activity on the island as a whole,” said Yadira Valdivia, Executive Director of Liberty Foundation.

The program, which concludes in 2023 with the selection of three companies that will win seed capital, was made possible thanks to a contribution from Liberty Puerto of $500,000. This grant was part of a total donation of $1,000,000 from the telecommunications company that was awarded through Liberty Foundation in 2021 to nonprofit organizations in order to have a multi-year impact that promotes socioeconomic development in Puerto Rico and the US Virgin Islands.

“I am infinitely grateful for the opportunity to be among the 100 companies initially selected. Without a doubt, I learned a lot. I take with me a beautiful experience and having had the opportunity to meet and work with great entrepreneurs. Thanks to all the great team from Guayacán and Liberty Foundation for allocating their time and budget so that entrepreneurs can take their businesses to the next level.”

Marisel García / Kalos

“We are forever grateful for the opportunity to participate in the program. We learned a lot from the workshops, the experiences of the other businesspersons and, of course, from the best: Grupo Guayacán”.

Fernando González / Shupgrade

“Being a part of the program was an invaluable experience! The knowledge acquired in the workshops was very useful and helpful. I will always be grateful for the opportunity and all the support provided. Many thanks!”

Miguel Nieves Acevedo / Escuela Música en la Montaña

“It was a very enriching time. Keep going with the work you do. Thanks to the workshops I organized myself and understood processes that I did not understand until now”.

Ruth Cepero / Picoteo
First graduating class of NextGen Tech Scholars in PR

Liberty Foundation and the Society of Women Coders (SOW) recognized the achievements of more than 50 students who completed the NextGen Tech Scholars technical training program.

"I have no doubt that these students will not only have a promising future in a STEM career, but they will also become role models for other young women who are considering pursuing careers in STEM disciplines and show them that this future is possible for them too," said Kavya Krishna, Executive Director of SOW, during the special graduation ceremony.

The online technical training program was offered outside of school hours for 20 weeks, from March to July 2022. Female public middle and high school students between the ages of 13 and 17 participated. It included topics such as coding, web page creation, digital literacy, Python programming language, and leadership for girls.

"SOW and NextGen taught us that there are great women who dared to succeed and you can be one of them. So dream big, do everything you can, and dare everything."

Samara González López
NextGen Tech Girls Scholars Graduate

Virtuous Leadership: An Agenda for Personal Excellence

We need leaders capable of directing the initiatives that will achieve the economic development of our islands. Beyond that, international speaker and author Alexander Havard argues that we are all called to be virtuous leaders through the practice of virtues such as prudence, courage, self-control, and justice. The virtuous leader, according to Havard, must be a magnanimous person capable of bringing out the best in others. This message resonated positively with the nonprofit organizations’ representatives who participated in the Havard conference on virtuous leadership, organized by Liberty Foundation for the Third Sector.

During his visit to Puerto Rico, Havard also took his message to Liberty PR employees and customers of the telecommunications company, who recognized this new proposal to exercise leadership as a way to grow on a personal level and serve others. Nearly 500 people attended the different events organized by Liberty and Liberty Foundation.
Four college students who practice various disciplines of sports were selected as the first recipients of the Liberty Foundation - Jasmine Camacho-Quinn Athletics Scholarship. Each will receive an annual scholarship of $6,250 for four years as long as they continue to meet the requirements for this competitive scholarship.

“For us it is a pride to be able to encourage the dreams of our Puerto Rican student athletes until they see their goals met. We are grateful to Jasmine Camacho-Quinn, our Olympic medalist, for being a source of inspiration and for the support of Liberty Foundation for its strong commitment to the students of Puerto Rico and those who make this scholarship possible,” said José A. Cruz, Executive Director of Kinesis.

Recipients of the Liberty Foundation - Jasmine Camacho-Quinn Athletic Scholarship for their academic and athletic achievements

Denise Garay López, track and field at the Universidad del Sagrado Corazón, in Santurce.
Jomar Rodríguez Santana, track and field at the University of Puerto Rico, Mayagüez Campus.
Karol Heredia Rolón, track and field at the Pontificia Universidad Católica, in Ponce.
Lariely Nieves Rivera, weightlifting at the University of California - Berkeley, in California.

“I have no words to express what this means to me. It is an honor to be part of the track and field team of the Pontificia Universidad Católica de Puerto Rico. This has been possible thanks to your donation. I am participating and practicing with high performance athletes. I am very grateful for that. Thank you Jasmine Camacho-Quinn!”

Karol Heredia Rolón / Scholarship Recipient

“Liberty Foundation Scholarship gives me the opportunity to become the professional I want to be.”

Denise Garay López
Scholarship Recipient
With the objective of contributing to eradicate child poverty in Puerto Rico, as well as promoting sustainable and equitable development on the island, Liberty Foundation committed to supporting the Platform for Social Impact (PSI). This initiative, born from the Boys and Girls Clubs of Puerto Rico, aims to incubate, operate, and scale up social enterprises to reduce the extremely high rate of local child poverty of 57%.

PSI is an innovative initiative to create a large-scale structure that will lift 150,000 children out of poverty over the next decade. “Revolutionary in its design, PSI combines (or leverages) the power of programs, advocacy, and targeted capital development to build capacity for Puerto Rico’s best of breed education and social services providers, bringing opportunities for children through model tested, metrics driven programming,” explained Eduardo Carrera, PSI’s Chief Executive Officer.

As part of the alliance, Liberty Foundation will become part of the PSI Legacy Council, which includes a commitment to donate $150,000 over three years ($50,000 annually). This investment falls under our social well-being pillar, as it will enable services and opportunities that will improve the quality of life of those living in poverty.

NPOs that received different types of aid to fight against gender-based violence during 2022:

Coordinadora Paz Para las Mujeres
Centro para Puerto Rico
Comité PARE
Casa Protegida Julia de Burgos
Centro Salud Justicia de PR San Juan
Bautista Medical School

Family Resource Center, St. Thomas
Fundación Alas a la Mujer
Hogar Ruth
Women’s Coalition of St. Croix

“Thank you for Liberty’s commitment. I am proud of what they are doing as a company. I have been doing this for years and I have not witnessed such a special commitment as the one you have shown towards Hogar Ruth and the survivors and their families.”

Lisdel Flores
Executive Director / Hogar Ruth
Liberty and the Museo de Arte de Puerto Rico (MAPR) joined forces to strengthen the museum's educational programs and support conservation initiatives for one of the most important art collections on the Island.

The ten-year agreement includes a donation of $200,000 from Liberty Foundation and the sponsorship of Gallery 3 on the third floor, as well as the Study and Research Room of the Center for Educational Innovation of MAPR. The latter includes a library, audiovisual and research resources, and a digital arts laboratory.

In addition, Liberty will provide public service announcements that will air through its lineup of television channels in Puerto Rico. The ad insertion, valued at $100,000 a year, will be coordinated through Liberty Ad Solutions, the company’s media services department.

Big round of applause for a new crop of young musicians

Some 170 students participated in the Berklee music program in Puerto Rico, which took place at the Universidad del Sagrado Corazón in Santurce.

The workshops were offered by 12 Berklee College of Music professors for a week and culminated with a graduation recital at La Plazoleta del Popular Center in Hato Rey, where the young musicians delighted the audience with the musical skills they had learned. The most talented received financial aid to study at Berklee College of Music in Boston.

We have supported this program for five years because of the opportunities it offers to young people who are making their way in the world of music and musical composition. Since its first edition in 1995, more than 3,800 students have participated in the Berklee program in Puerto Rico.

Museum within everyone's reach

Through its pop-up exhibitions, the Children's Museum of St. Croix makes it possible for children from the neighboring island to enjoy fun educational experiences through art. During 2022, our ties with this institution were further strengthened thanks to the commitment of Liberty employees in the US Virgin Islands to work as volunteers in different exhibitions. “We realized that the children of St. Croix deserve the best, and that is what we are dedicated to providing them: the best experience a children's museum can offer in the world,” said Winifred Loving, president and founder of the institution, who showed her gratitude for Liberty Foundation’s support and the work of Liberty volunteers.
Para la Naturaleza completed the expansion of the trail in the Cerro El Buey natural protected area, in Vieques. Thanks to a $150,000 donation granted by Liberty Foundation to promote socioeconomic development in Puerto Rico, the environmental organization was able to acquire the necessary machinery and carry out the work for the additional development of 1,200 meters (0.7 miles) of trail. The presence of this trail contributes to the well-being of visitors to this protected area, as well as to Vieques residents, according to PLN.

Cerro El Buey has great ecological, historical, and landscape value. In addition, it has great potential for scientific and interdisciplinary research, as well as educational efforts, habitat restoration, and the recovery of vulnerable and endangered species. It also represents a valuable recreational and tourist resource in the eastern region of the islands of Puerto Rico.

The equipment purchased by PLN with this donation has also been essential for the maintenance and restoration of other trails, such as the Punta Guaniquilla reserve area, where Hurricane Fiona caused damage in its path.

More than 2,000 pounds of trash out of our bodies of water

When it comes to protecting our natural resources, our commitment is not limited to giving monetary support to organizations committed to environmental protection. More than 40 Liberty employees showed up on Planet Earth Day to pick up over 780 pounds of trash at Parque la Esperanza beach in Cataño. Likewise, as part of the 2022 International Coastal Cleanup, our volunteers participated together with other community organizations in the collection of 1,415 pounds of garbage on the coast of Laguna San José, on the Cantera Peninsula. Both activities were carried out together with the environmental organization Scuba Dogs Society, which has had our support for three years.

Supporting VI National Park

Liberty Foundation strengthened its alliance with Friends of the VI National Park, in St. John, to support its conservation and maintenance programs for this park. In addition, a group of Liberty VI employees carried out maintenance work on one of the trails and observation points of one of the most important natural reserves in the US Virgin Islands. “We are very grateful for this support. We depend on our volunteers and on donations like the one from Liberty Foundation so that the park has the capacity to fulfill its mission”, said Tonia Lovejoy, Executive Director of the nonprofit organization that for the second consecutive year receives our support.

“Being a volunteer for the protection of our natural resources is a commitment and responsibility as a citizen. You have to take care of them and maintain them to live in a better world. Living in harmony with nature enriches the spirit and gives peace of mind!”

Carmen Santiago
Customer Service Representative of the Liberty PR Contact Center
Volunteering

Our connection with the communities served by Liberty during 2022 transcends by far the donations and sponsorships we grant to nonprofit organizations that provide services to our most vulnerable populations in the areas of education, social well-being and health, art and environmental protection.

During 2022, 205 Liberty employees in Puerto Rico and the US Virgin Islands performed 2,141 hours of community work, double the time registered in 2021. This is called commitment and delivery!

During Christmas, our colleagues from marketing, customer service, communications and Liberty Foundation worked along Santa Claus to fulfill the dreams of Hogar Santa Teresita del Niño Jesús’ boys and girls.
Volunteering

During 2022, Liberty employees donated $25,773 through the voluntary payroll deduction program to strengthen the programs and services that Liberty Foundation supports. That amount was matched 1:1 by Liberty for a total of $51,546 in additional funding that allowed our positive impact to continue growing. We appreciate their generosity and trust in the mission of our foundation.

Employee donations

A group of colleagues from the technical area of various towns on the Island, from the Guayama Service Center and from Order Assurance in Luquillo went to Barrio Corazón, in Guayama, to carry out rehabilitation and cleaning work on a Habitat for Humanity home.
Liberty Foundation celebrated the Silver Jubilee of its Golf Invitational Tournament by awarding a record donation of $650,000 to 36 nonprofit organizations in Puerto Rico and the USVI.

“For us, this is so much more than fundraising and writing checks. We put our hearts and hands into this effort that is having an ever-increasing impact among our communities,” said Naji Khoury, President of Liberty Foundation.

The success of the event was due to the 129 companies that contributed with sponsorships and donations, as well as to the Liberty volunteers who worked hard for months to take care of every detail of the event. In addition, over 300 persons supported with their presence the different social, recreational and golf activities that took place in Río Grande, Puerto Rico, on November 16-18, 2022. Our deepest thanks to all!

Puerto Rico

Boys and Girls Clubs de PR
Casa de Niños Manuel Fernández Juncos
Casa Familiar Virgilio Dávila
Centro Espibi
Centro para Puerto Rico
Centro Salud Justicia de PR
Centros Sor Isolina Ferré
Coordinadora Paz para las Mujeres
Coro de Niños de San Juan
EcoExploratorio Museo de Ciencias de PR
Fundación Alas a la Mujer
Fundación A-Mar
Fundación CAP
Hogar Cuna San Cristóbal
Hogar Infantil Santa Teresita del Niño Jesús
Hogar Ruth
Hogares Teresa Toda
Hospital del Niño
Jóvenes de PR en Riesgo
Kinesis
Make Music Happen
Movimiento para el Alcance de Vida Independiente
Museo de Arte de PR
Niños de Nueva Esperanza
Proyecto PECES
SER de PR
Sociedad Americana Contra el Cáncer – Capítulo de PR
Society of Women Coders
Sordos Unidos de PR

US Virgin Islands

The Children’s Museum of St. Croix
Family Resource Center
Friends of the VI National Parks
My Brother’s Workshop
United Jazz Foundation
Y-TEENS VI
Community Foundation of the VI
"We are very honored to have been selected to receive a donation that will support our mission to save lives from cancer."

Lillian Santos
Executive Director
American Cancer Society – PR Chapter

"Our most sincere thanks for the generous donation that will make it possible for the children of the Casa de Niños Manuel Fernández Juncos to enjoy a formal musical training program that will be of great benefit to them."

Father Rodolfo Vega
Casa de Niños Manuel Fernández Juncos
Putting our communities first means supporting them, as well as promoting empowerment and inclusion so that children, youth and adults reach their full potential. It means establishing alliances that multiply the impact of each initiative. Also, it means committing to the urgent changes that need to be made and getting fully involved in the solutions that allow us build the future we all aspire.

At Liberty, we have been working in that direction for 25 years together with our sponsors and collaborators. Their generous contributions to the 25th Liberty Foundation Golf Invitational have made possible that we can continue supporting nonprofit organizations that transform the lives of the most vulnerable populations in Puerto Rico and the US Virgin Islands.
MISSION
To positively impact the life of children, youth, and adults by supporting nonprofit organizations that offer direct services and opportunities in the areas of education, social well-being and health, art, and environmental protection to underserved populations. To establish alliances with NPOs to engage in fundraising, awareness, and volunteering initiatives to further advance their causes.

VISION
Liberty Foundation contributes to the socio-economic development of Puerto Rico and the US Virgin Islands by creating connections and supporting our communities.

www.libertyfoundationpr.org